

Uniform Titles in Aggregator Neutral Records

A discussion paper prepared for CONSER Operations Committee

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Background: Historically, the primary purpose of the uniform title has been to *collocate* various manifestations of a work in the catalog. In AACR2, uniform titles have been used with serials primarily to *distinguish* between different resources with the same title. For serials, uniform titles have succeeded at distinguishing between different works, but they have not been as successful at collocating different manifestations of the same work. The goal of the task group is to investigate the application of uniform titles to online versions of serials in ways that can satisfy both the *collocating* and *distinguishing* functions.

Questions for the task group:

- Should the qualifiers of the print and online match with the addition of “Online”? (E.g., if print has a place qualifier, use that place in qualifier of online, regardless of whether the place is the same or ever associated with the online.)

Responses: Generally in favor, with some caveats.

- Should the 130 title in the online record match the 245 title proper of the print? This may be important when using an aggregator as basis of description and titles vary.

Responses: Generally in favor, but concern about pre-AACR2 records expressed.

- Should any e-serial record be given the qualifier “online” even if there is no conflict?

Responses: Mixed, leaning toward the negative.

Ideas and discussion:

Because there are common elements between the three questions above, the main issues involved are reorganized below. The approach is a systematic one that might be used in a set of guidelines for a cataloger working on any given title. The criteria involved in determining the assignment and formulation of the uniform title are: whether or not there is a print record; rules used in the print record (AACR2 or pre-AACR2); whether the titles are the same or different; and form of entry (title or corporate body). During discussion, it might be worthwhile to consider which of the following objectives are desired, and which are being met by the suggested treatment.

- uniqueness of title/entry
- collocation of print and online versions
- identification of online resources

GUIDELINES

The guidelines below are arranged by type of situation encountered. All instructions apply to creation of the record for the *electronic version* and assume that no recataloging should be done that would affect main entry of the print version. Where options are listed, only one should be chosen as CONSER policy.

1. Record for print version does not exist

Option 1: Use normal guidelines for determining whether, and how to formulate, a uniform title.

Option 2: Even if a uniform title would otherwise not be needed by normal guidelines, assign a uniform title including the qualifier “Online”, unless that word or an equivalent is already present in the title.

2. Record for print version is AACR2

2A. Titles are the same

2A.1. Print version has uniform title

Assign the uniform title from print version, regardless of qualifier (but see additional instructions below), with addition of qualifier “Online”.

print: Journal of online publishing (New York, N.Y.)
e-serial: Journal of online publishing (New York, N.Y. :
 Online)
 [published in New Jersey]

print: ACME Roadrunner Inc.
 Annual report (1994)
e-serial: ACME Roadrunner Inc.
 Annual report (1994 : Online)

If qualifier for print includes the word “Print”, omit it from online version. *[Note: This appears to be a theoretical possibility; e.g., an email newsletter appeared before a print version.]*

print: Pastels on the web (Albuquerque, N.M. : Print)
e-serial: Pastels on the web (Albuquerque, N.M. : Online)

2A.2. Print version does not have uniform title

Assign a uniform title with qualifier “Online”.

print: Journal of serials cataloging
e-serial: Journal of serials cataloging (Online)

2B. Titles are different

2B.1. Difference is addition of word “online” or its equivalent

Option 1: Do not assign a uniform title with qualifier “Online” (it would be redundant, and there is no conflict).

print: Journal of serials cataloging
e-serial: Journal of serials cataloging online

print: Lesley Gore news
e-serial: Lesley Gore online news

print: Sixties girl groups galore
e-serial: Online sixties girl groups galore

print: Paul and Paula fan world
e-serial: Paul and Paula fan world on the web

print: Uniform title quandaries (Washington, D.C.)
Uniform title quandaries
e-serial: Uniform title quandaries online

Option 2: Assign a uniform title consisting of the title proper of print version and qualifier “Online”. If print version has a uniform title, assign that uniform title regardless of qualifier (except for “Print”), with the addition of “Online”.

print: Journal of serials cataloging
e-serial: Journal of serials cataloging (Online)
Journal of serials cataloging online

print: Lesley Gore news
e-serial: Lesley Gore news (Online)
Lesley Gore online news

print: Sixties girl groups galore
e-serial: Sixties girl groups galore (Online)
Online sixties girl groups galore

print: Paul and Paula fan world
e-serial: Paul and Paula fan world (Online)
 Paul and Paula fan world on the web

print: Uniform title quandaries (Washington, D.C.)
 Uniform title quandaries
e-serial: Uniform title quandaries (Washington, D.C. :
 Online)
 Uniform title quandaries online

2B.2. Difference is something else (e.g., variant form of that found on print version)

Option 1: Do not assign a uniform title with qualifier “Online” (no conflict).

print: Stephen King newsletter
e-serial: Stephen King studies

print: Dark shadows newsletter
e-serial: Dark shadows news and updates (2002)
 Dark shadows news and updates
 [title conflicts with a different publication; use of “Online” would
 imply a relationship that does not exist]

Option 2: Assign a uniform title with qualifier “Online”.

print: Stephen King newsletter
e-serial: Stephen King studies (Online)
 Stephen King studies

print: Dark shadows newsletter
e-serial: Dark shadows news and updates (2002 : Online)
 Dark shadows news and updates
 [title conflicts with a different publication; use of “Online” alone
 would imply a relationship that does not exist]

Option 3: Assign a uniform title consisting of the title proper (or uniform title) of print version and qualifier “Online”.

print: Stephen King newsletter
e-serial: Stephen King newsletter (Online)
 Stephen King studies

print: Dark shadows newsletter
e-serial: Dark shadows newsletter (Online)
 Dark shadows news and updates

3. Record for print version is pre-AACR2

3A. Record is latest entry

Follow section 1, ignoring the existence of the record for print version.

3B. Record is successive entry

3B.1. Title on print record matches title on electronic serial

[Note: Consider titles proper only and not choice of entry. Do not attempt to match choice of entry to pre-AACR2 records.]

Assign a uniform title with qualifier “Online”. *[Note: This is the same as section 2A.2.]*

3B.2. Title on print record does not match title on electronic serial

[Note: Differences in the titles may be due to different things. The titles on the publications may indeed differ or the title found on the print record may have been abbreviated or altered in some way according to earlier rules. If the latter is the case, the assumption is that we would not want to carry that practice onto the new record.]

Option 1: Use title found on e-serial. Do not assign a uniform title unless required for other reasons (no conflict with record for print version). *[Note: This is similar to section 2B.1, option 1 and section 2B.2, option 1.]*

print: United States. Bureau of Labor Statistics.
 Construction highlights
e-serial: Construction highlights for ...

Option 2: Use title found on e-serial. Assign a uniform title with qualifier “Online”, unless that word or an equivalent is already present in the title. *[Note: This is similar to section 2B.1, option 1 and section 2B.2, option 2.]*

print: United States. Bureau of Labor Statistics.
 Construction highlights
e-serial: Construction highlights for ... (Online)
 Construction highlights for ...

April 15, 2003